



# CENTER FOR PROFESSIONAL DEVELOPMENT

MOFI Business Center, Plot 777 Namugongo Road, Kireka  
P.O. Box 540 Kampala - Uganda  
Tel: (+256)414340065, (+256)700791050, (+256)772791050,  
Email: mofiuganda@gmail.com, Web: www.mofiuganda.com

## PROGRAMS

- All programs sessions start at:  
8:00 am - 5:00 pm (Monday - Friday)
- Weekend programs Start at:  
9:00 am - 2:00 pm (Saturday - Sunday)

## SUMMARY OF CAPABILITIES

- Data Collection and Analysis
- Data Management [SPSS Application]
- Thesis Development
- Strategy Development
- Strategy Implementation
- Strategy Evaluation
- Strategy Innovation
- Marketing Communication
- Winning at Retail [WAR]
- Targeted Territory Selling [TTS]
- Sales Automation
- Staff Recruitment and Training

## FIND US AT

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## EXCELLENCE IN INTERPERSONAL AND PROFESSIONAL EDUCATION

CPD programs are designed to be interdisciplinary, with cross-functional appeal to a diverse group of professionals. We serve educators, civil society, clinicians, techies, small business owners, social change advocates, and organisations wanting to develop & deliver innovative professional development for their teams.

We are a committed team of business, management and organisational development professionals dedicated to optimizing our clients' business relationships in order for them to powerfully and efficiently achieve their corporate goals. We work in collaboration with a team of colleagues to deliver services to clients in all sectors supporting them in creating successful 21st century organisations that are:

- profitable and productive
- adaptive to and highly successful in managing change
- self-correcting flexible and integrates
- socially and environmentally responsible

CPD's approach aims to establish itself based on the principle that effective partnership between people provides the basis for achieving extraordinary business results. Our focus is on strategy development and alignment, leadership management and employee development, organisational structure design and culture enhancement, and change management.

CPD's expertise is targeted at ensuring that the people architecture of a company supports the strategy, goals, and objectives of that company. Since all organisations and cultures are products of how the members think and interact with one another, we have developed our expertise to directly address the building of corporate cultures

that enable organisations to be more profitable, more productive, more adaptive, more self-correcting and more flexible. The result is that the individuals who make up the companies emerge from our programs and coaching making wiser systematic decisions that directly impact the companies' ability to accomplish their strategic goals.

To build these quality cultures, we promote sustainable change that increases productivity via improved resource performance in the following four key areas:

Strategy, Leadership, Team Development and collaboration

For organisations to grow so must their people. Commitment to continuing professional development and 21st century skills is the mark of those looking to the future realities of the local and globalized economy. We understand this.

We have developed cutting edge content in our centre of excellence and adapt it to meet local aspirations.

Our unique training methodology puts learning and learners at the centre of everything we do. The approach is practical, experimental and highly enjoyable ensuring maximum benefit in the workplace.

Join our public workshops, all listed in this category, and benefit from valuable opportunities to share your training and network with learners from a wide range of sectors. Alternatively, have a workshop customised to your company's needs by our team of well-qualified and experienced trainers and content writers worldwide. This approach works well for organisations that want to train their people together with content tailored to meet your workplace of industry's specific needs.

Check out our courses and if you would like to talk to us about your training and development needs, please feel free to contact us.

Best Regards,

**Dr. Martin Owako (PhD)**  
Lead Consultant  
CENTER FOR PROFESSIONAL DEVELOPMENT

## SHORT COURSES

S/N	COURSE DETAILS	DURATION	FEES
1	Digital Marketing	3 Weeks	400,000/=
2	Project Planning and Management	3 Weeks	400,000/=
3	Project Monitoring and Evaluation	3 Weeks	400,000/=
4	Strategic Planning and Management for SMES	3 Weeks	400,000/=
5	Business Expansion and Growth for SMES	3 Weeks	400,000/=
6	Entrepreneurial Skills for SMES	3 Weeks	400,000/=
7	Effective Selling Skills / Core Skills	3 Weeks	400,000/=
8	Persuasive Selling & Negotiation Skills	3 Weeks	400,000/=
9	Targeted Territory Selling (TTS)	3 Weeks	400,000/=
10	Proposal Writing and Report Writing	3 Weeks	400,000/=
11	Resume Writing Interview Skills	3 Weeks	400,000/=
12	Research Methods	3 Weeks	400,000/=
13	Strategic Business Planning	3 Weeks	400,000/=
15	Motivation and Public Speaking	3 Weeks	400,000/=
16	Coaching, Accompaniment & Mentoring	3 Weeks	400,000/=
17	Human Resource Management	3 Weeks	400,000/=
18	Customer Care and Public Relation	3 Weeks	400,000/=
19	Brand Building	3 Weeks	400,000/=
20	Taxation	3 Weeks	400,000/=